

Akademia Przedsiębiorcy



Bank Zachodni WBK



INVITATION

TO A FREE SEMINAR AS PART OF „ENTREPRENEUR'S ACADEMY” CYCLE
from BANK ZACHODNI WBK and FUNDUSZ PORĘCZEŃ KREDYTOWYCH POLFUND

Conference topic MODERN TECHNOLOGIES AND NEW MARKETS AS YOUR BUSINESS DEVELOPMENT OPPORTUNITY

Warszawa 06.12.2016 Sofitel Hotels & Resorts, 11 Królewska Street, 00-065 Warszawa

Piaseczno 07.12.2016 Hotel DeSilva, 45 B Puławska Street, 05-500 Piaseczno

JOIN US AND LEARN:

- How the Internet and modern technologies may become the driving engine fuelling your company's development.
- How to increase your business chances and improve your competitiveness thanks to the possibilities offered by foreign markets.
- How to make an unrestrained launch onto foreign markets.
- How the Brexit poll results may take a toll (or have a boost) on the Polish companies.

WORKSHOP SCHEDULE

09.30 – 10.00	Guest registration (welcome coffee)
10.00 – 10.05	Guest welcome
10.05 – 10.25	Innovative companies as well as exporters are clearly having a better living. Why is it worthwhile to make use of modern technologies and go international?
10.25 – 10.35	Microsoft: an outlook into the future.
10.35 – 11.35	How to make a cost-effective use of the modern technologies and how to effectively overcome barriers in international trade.
11.35 – 12.20	The future is now! – 5 out-of-the-future innovations you can implement in your company today.
12.20 – 13.00	Lunch
13.00 – 14.00	Through the eye of a practitioner – how to enter foreign markets, how to make a clear and simple verification of contractors, both foreign and domestic – a practical guide for dabblers and adepts.
14.00 – 14.20	The UK – an unchangingly attractive market for a Polish entrepreneur.
14.30	Conference end.

An additional guest in Warsaw in Mr Piotr Nowakowski from NOVOL SP. Z O.O.

*conferences are conducted in Polish

Register now on akademia-przedsiębiorcy.pl

infoline **22 267 39 98**

**Workshop invitation in directed
to company managerial staff,
especially to:**

- Owners
- CEOs and Members of the Board
- Managing directors
- Financial directors and managers
- Finance controllers
- Chief accountants & accountants

Entrepreneur's Academy is:

A series of free workshops organized in 50 Polish cities.
A two-cycle (spring & autumn) nation-wide motivational
and educational campaign aimed at entrepreneurs.

The goal of this year's edition is to:

- show how the Internet and modern-day technologies allow to gain a competitive advantage
- discuss ways of overcoming barriers related to foreign market launches
- exemplify simple methods of contractor verification
- acquaint the participants with financing opportunities for companies developing their activity in Poland and abroad
- try and answer the question on how the Brexit poll results influence the activity of companies on the Polish market



POLSKO-HISZPAŃSKA
IZBA GOSPODARCZA

CAMARA DE COMERCIO
POLACO-ESPAÑOLA